



***Setting a Green IT Strategy for Corporate America
June 25, 2008 ~ Hotel Nikko, San Francisco***

Sponsorship Opportunities

Founding Partner (Limit 2)

- Seat on advisory board - help set content and direction of this and future conferences (ONE corporate representative per sponsor)
- End-User Case Study in a featured session
- Panelist on one breakout session panel
- Exclusive opportunity to Sponsor end of event reception (does not include F&B costs)
- Featured position in Vendor Showcase
- Co-sponsorship of coffee breaks with other Founding Partner sponsor (includes on-site signage and basic F&B costs)
- Branding on web site, all email event promo pieces and printed on-site signage as Founding Partner
- Logo on conference bag with other Founding Partner, if applicable (includes one piece of collateral in each bag)
- Link to white paper or case-study on conference website
- Link to your company website on event site
- Rotating Banner ad on Propel website
- Pre-conference email blast to pre-reg list
- Complete list of attendees with all contact info post-event
- 10 complimentary conference passes

Investment: \$40K

Platinum Sponsorships (Limit 4)

- End-user case study (General Session)
- Panelist on one breakout session panel
- Branding on web site, all email event promo pieces and printed on-site signage as Platinum Sponsor
- Rotating Banner ad on Propel website
- Featured position in Vendor Showcase
- Co-sponsorship of afternoon coffee break with other Platinum sponsors (includes on-site signage and basic F&B costs)
- Link to white paper or case-study on event website
- Link to your company website on event site
- Pre-conference email blast to pre-reg list
- Post-conference email blast to all attendees
- Insert in show bag (Limited to one piece of collateral or promotional item)
- 5 complimentary conference passes

Investment: \$30K

Gold Sponsorship (Limit 6)

- Panelist on one breakout session panel
- Gold Sponsor logo/link on web site, all printed and email event promo pieces and on-site signage
- Tabletop in Vendor Showcase
- Link to white paper or case-study on event website
- Link to your company website on event site
- Post-conference email blast to all attendees
- 2 complimentary conference passes

Investment: \$20K

Silver Sponsorship

- Logo branding on website and all event collateral
- Tabletop in Vendor Showcase
- Link to your company website on event site
- Post conference email blast to all
- 1 complimentary conference passes

Investment: \$10K

Exclusive Promotional Sponsorship Opportunities*

	Investment
• Lunch**	\$5,000
• Breakfast**	\$3,000
• Conference Lanyards (to be supplied by sponsor)	\$2,500
• Attendee Portfolios (to be supplied by sponsor)	\$2,500
• Lanyard sponsorship (lanyards to be supplied by sponsor)	\$2,500

* Promotional sponsorships include 2 complimentary conference passes; logo branding on multi-sponsor signage in registration area and conference website.

** Breakfast and lunch sponsorships do not include food & beverage costs. Sponsors will have the opportunity to address the audience for 10 minutes during the function.